



SafeGuard In Store Jewellery Valuation Event Days

For your customer, attending an In-Store Valuation Day is a fantastic opportunity to meet our valuers face to face. The customer takes their jewellery, watches and silverware for a valuation and learns more about the item as well as receiving a verbal valuation from the valuer. Their items will also be photographed on the day.

Appointments are advisable, as these events are very popular. There is a charge for this service.

To view the images of a typical Valuation Event day please see the following pages of this document.

Require more information please contact us on 0871 423 7922





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1. Our valuers carry portable equipment around the country enabling them to carry out valuations in store at your local Jewellers.



2. Your jewellery will be photographed with a digital camera and the images will be stored onto our secure database along with your details.



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3. Our valuer will assess your jewellery item and record a description. Any distinguishing features will also be noted.



4. If your item is not hallmarked, acid tests will be carried out to determine the metal fineness of your jewellery item.



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5. All the stones in your jewellery item are measured to calculate the estimated weight, this is recorded along with your details onto our secure database..



6. The valuer will apply a SafeMark – a unique alphanumeric code, similar to a hallmark, this is recorded along with your details onto our secure database. The SafeMark will provide you with proof of ownership and traceability.



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7. The valuer will give you a verbal assessment and value on your jewellery items.



8. Your valuation document will be prepared at SafeGuard's head office in Birmingham, and will be returned to your Jeweller's within 7-10 days.