

EDUCATION & TRAINING

UNDERSTANDING COLOURED GEMSTONES



Venue:	The Birmingham Assay Office	Time:	One Day Course: 10.00 a.m. to 4.30 p.m.
Course Name:	Understanding Coloured Gemstones	Delivered By:	Marie Chalmers FGA DGA
Dates:	Tuesday 12th June 2012 Tuesday 25th September 2012 Tuesday 13th November 2012		

COURSE OBJECTIVE

This one day interactive training course takes an in depth look at some of the most important coloured stones used in jewellery, including sapphires, rubies, emeralds and tanzanite. Delegates will gain a good commercial understanding of these stones and the key selling points for each one. A practical session looking at gemstones will give participants greater confidence in identifying coloured stones and their imitations. This course is an excellent refresher for those with some experience, or a good starting point for delegates who are new to assessing or selling coloured gemstones.

COURSE CONTENT

Formation

- A brief look at how gemstones form in the earth

Mining & sources

- Where gemstones are found and how they are mined

Natural crystals

- A practical look at some natural crystals and the key features that help us identify them

Practical session on precious and semi precious stones

- Delegates will examine some of the most popular gemstones used in jewellery and will learn about the individual properties that help in their identification, before comparing these stones with imitations

Synthetics & treatments

- A discussion of potential treatments that could have been carried out on gemstones and possible synthetics

Certification

- What coloured stones are likely to be certificated and why

Care of gemstones

- How to care for gemstones and how to advise consumers to look after their gemstones

COURSE TUTOR – Marie Chalmers, FGA DGA

Marie has an in depth knowledge of diamonds and her expertise is based on personal experience and commercial application of sound technical and theoretical knowledge. Marie has trained and worked in Antwerp, India, Israel and the UK's diamond markets. She has bought and sold diamonds in various shapes and sizes, in large volumes and single items and in all colours and qualities.

Marie has a broad understanding of the retail environment and how diamond knowledge can be used to increase sales. Her training style is factual and straightforward and always geared towards the commercial rather than the text book environment. Previous training undertaken by retailers has resulted in significant increases in diamond sales.

COURSE FEE

£250 + VAT PER DELEGATE
MAXIMUM OF 4 DELEGATES

BOOKING FORM OVERLEAF >



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BOOKING INFORMATION

Delegate Name: _____

Company: _____

Address: _____

Postcode: _____

Telephone Number: _____

Email Address: _____

PAYMENT

Cheque **Credit Card** Please make cheques payable to The Birmingham Assay Office

Card Details: Payment maybe made by Visa, Visa Debit, MasterCard, Eurocard, Delta, Switch, Solo, Electron.

Card Type: _____

Amount: _____

Card Number: _____

Expiry Date: MM/YY

Valid From: MM/YY

Issue No: _____

Card Verification Number: Last 3 digits from signature strip on back of card

I would like to book my place on your Understanding Coloured Gemstones course

Signed _____

Date _____

