

# ANCHORCERT®

INDEPENDENT DIAMOND CERTIFICATION

RETAIL / TRADE

## Become an AnchorCert Retailer



If you would like to begin using the AnchorCert service then simply complete the two forms (on pages 2 & 3) and become an AnchorCert Retailer!

Once your Account Application is received and approved you will then be sent confirmation and any Point of Sale material you have requested to help you promote AnchorCert and your certified products. Point of sale is only available to AnchorCert customers.

If you have any enquiries regarding becoming an AnchorCert Retailer please contact AnchorCert on 0871 423 7922 or email [gem@theassayoffice.co.uk](mailto:gem@theassayoffice.co.uk)



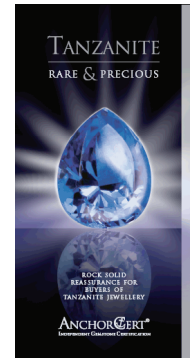
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## POINT OF SALE MATERIAL ORDER FORM

To order additional quantities of AnchorCert P.O.S. material please complete this form and return it by post or fax to 0121 236 9487, FAO Sophie Whitehouse. Alternatively please call 0121 262 1010 or email [sophie.whitehouse@theassayoffice.co.uk](mailto:sophie.whitehouse@theassayoffice.co.uk) Your material will be despatched by return, completely free of charge.

<b>Please despatch the items requested below to:</b>	
Contact Name:	
Company:	
Address:	
Postcode	Telephone no.
Email (please supply if possible)	



DESCRIPTION	PLEASE TICK
Consumer leaflets – ‘Your Guide to Selecting a Diamond’	
Laser Marking Leaflets	
Tanzanite ‘Rare & Precious’ Leaflets	
Sample Diamond Mini Report	
Sample Diamond Full Report (A4, with facet diagram)	
Sample Diamond Full Report (A5, without facet diagram)	
Sample Tanzanite Mini Report	
‘Authorised AnchorCert Retailer’ Poster (A3)	
‘Authorised AnchorCert Retailer’ Poster (A4)	
Diamond Characteristics Show card	
Tanzanite Characteristics Show card	
Diamond Guide & Gemstone Index booklet	
Submission Forms	

Date .....



# ACCOUNT APPLICATION FORM

SAFEGUARD     
  THE ASSAY OFFICE     
  ANCHORCERT     
  THE LABORATORY  
 (Please tick as appropriate)

If you would like to become a member of our network please complete this form and return it by post or fax to the appropriate address below. Once your account has been opened AnchorCert or SafeGuard Customers will be added to the website on the 'Find A Retailer' page to help consumers locate you unless you specifically request us not to. If you are applying to join The Assay Office for hallmarking please contact Registration Coordinator for further information.

NAME	
POSITION	
COMPANY NAME	
ADDRESS	
POSTCODE	
PHONE NUMBER(S)	
FAX NUMBER	
EMAIL	
DATE ESTABLISHED	
COMPANY NUMBER	VAT NUMBER

Please sign below to confirm agreement to payment terms of 30 days and general trading terms and conditions:

Signature \_\_\_\_\_ Position: Director/Proprietor \_\_\_\_\_

If you have shops at more than one address, please list all the addresses which you wish to add to our network on a separate sheet and indicate how many outlets you are nominating. All invoices and statements will be sent to the above address unless you advise otherwise.

PLEASE GIVE TWO TRADE REFERENCES TO WHOM WE MAY APPLY	
CONTACT NAME	CONTACT NAME
COMPANY	COMPANY
ADDRESS	ADDRESS
POSTCODE	POSTCODE
PHONE NUMBER	PHONE NUMBER
FAX NUMBER	FAX NUMBER
EMAIL	EMAIL

OFFICE USE ONLY	SIGNATURE	DATE
ACCOUNTS AUTHORISATION		
CREDIT LIMIT		

